Where Food Comes From, Inc. Honors Local Non-Profit During September Farm to Table Event

NEWS

OTCQB: WFCF

CASTLE ROCK, Colo. – Where Food Comes From, Inc. (d.b.a. IMI Global) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices, last week participated in a local farm to table dinner event which raised \$7,000 for the Colorado Agricultural Leadership Foundation (CALF), an organization dedicated to connecting urban and suburban youth to agriculture. CALF is also the home of the Where Food Comes From-sponsored School Garden, where children of all ages learn how to plant, grow and harvest their own food.

"The Colorado Agricultural Leadership Foundation has held a special place in our hearts for many years," said John Saunders, Chairman and CEO of Where Food Comes From, Inc. "Their headquarters at the Lowell Ranch is only a few miles from our Castle Rock office, so we have been able to see first-hand the impact they have in sharing such a positive message of how and where our food comes from. For us, participating in an event like this which honors such a wonderful organization was an easy decision."

The third-annual Farm to Table Dinner, organized by the Castle Rock Economic Development Council, featured a wide variety of Colorado-sourced food and drink, including pork raised at CALF's Lowell Ranch and Where Food Comes From Source Verified® Shepherd's Pride Lamb from Mountain States Rosen. The dinner hosted 90 guests and boasted an incredible four-course meal prepared by chefs from three local restaurants, The Old Stone Church, Manna and Plum Creek Golf Course.

"We feel honored to be recognized by the leaders in our community for what we are doing," said Brooke Fox, Director and CEO of the Colorado Leadership Foundation. "Our relationship with the Where Food Comes From team is a big part of our story, and we could not have the impact we do without their continued support. Our Where Food Comes From School Garden is the heart of our program, enabling thousands of children and special-needs adults to get hands on experience growing and harvesting food that they would otherwise never receive. That is a true gift, and we are forever grateful for it."

Where Food Comes From supports a variety of local, regional and national organizations like CALF as a part of their commitment to fostering authentic stories about agriculture, family and community. To learn more, visit http://wherefoodcomesfrom.com/about-us/community/.

About the Colorado Agricultural Leadership Foundation (CALF)

CALF brings suburban kids to the country! John and Bea Lowell, CALF's founders, were dedicated to ensuring that all youth who wanted to be involved in agriculture had the opportunity to do so. They started the "CALF Kid" program in 2002, in which CALF provides facilities for 4-H and FFA members to raise their market livestock projects at the Lowell Ranch. Over the years, more than 50 youth have raised their projects at CALF's Lowell Ranch. CALF also offers education and agricultural experience programs for people of all ages outside of the CALF Kid program. To date, CALF has hosted tens of thousands of children and adults in a variety of programs focused on agriculture and food production. A highlight of the farm is the Where Food Comes From

School Garden, where children participate in the annual planting, care and harvest of a wide variety of row crops, vegetables and fruits. To learn more about the organization, visit www.thecalf.org.

About Where Food Comes From, Inc.

Where Food Comes From, Inc. (d.b.a. IMI Global) is America's trusted resource for third-party verification of food production practices. The Company supports more than 10,000 farmers, ranchers, processors, retailers, distributors, and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, and Sterling Solutions units. In addition, the Company's Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the foods they purchase through product labeling and web-based information sharing and education. See www.wherefoodcomesfrom.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership; authenticity of products verified by the Company; and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Financial results for the third quarter and nine-month period are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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