

FOR IMMEDIATE RELEASE  
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NEWS  
OTCQB: WFCF

## **Grass Run Farms® Becomes Newest Where Food Comes From, Inc. Brand Partner**

*Grass Run Farms engages with Where Food Comes From, Inc. in multiple verification programs for grass-fed beef brand currently sold in 100 retail locations*

CASTLE ROCK, Colo. – Where Food Comes From, Inc. (d.b.a. IMI Global, Inc.) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced that Greeley-based Grass Run Farms® has engaged in numerous verification and marketing programs with the Company.

“We are pleased to have been selected to provide verification services for the Grass Run Farms brand,” said John Saunders, Chairman and CEO of Where Food Comes From, Inc. “The industry has seen tremendous growth in the grass-fed beef market in recent years, and Grass Run Farms is the perfect partner for us because of their focus on the importance of the ranchers who produce their products.”

Founded by the Jepsen family in 2008, Grass Run Farms was started in an effort to produce high-quality grass-fed beef in the Midwest. Now one of the fastest growing brands in the marketplace, Grass Run Farms remains focused on strong relationships with individual ranchers who raise cattle to specific production practices.

“We are excited to be working with Where Food Comes From, Inc., the industry leader in third-party verification,” said Charlie Bradbury, Program Manager for Grass Run Farms. “Our goal remains focused on providing consumers with high-quality, 100% grass-fed beef produced by American farmers and ranchers dedicated to meeting our protocols, animal welfare requirements and production practices. Having third-party personnel visit producers’ farms and ranches to verify our supply chain helps protect the integrity of the Grass Run Farms brand.”

Grass Run Farms beef is available in 100 different grocery retail locations in Minnesota, Wisconsin, Michigan, Massachusetts, Nebraska and Iowa. To see a complete list of retail locations, click [here](#).

### **About Grass Run Farms®**

Grass Run Farms is a collaboration of family farms in the Midwest producing 100% grass-fed beef. Finished under strict program protocol, Grass Run Farms cattle never receive grain, antibiotics, added hormones or growth promotants. To learn more, visit [www.grassrunfarms.com](http://www.grassrunfarms.com).

### **About Where Food Comes From, Inc.**

Where Food Comes From, Inc. (d.b.a. IMI Global) is America’s trusted resource for third party verification of food production practices. The Company supports more than 10,000 farmers, ranchers, processors, retailers, distributors and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, and Sterling Solutions units. In addition, the

Company's Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit [www.wherefoodcomesfrom.com](http://www.wherefoodcomesfrom.com) for additional information.

### **CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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